



Lavender Ridge Farms, Inc.

9th Annual Lavender Festival

May 27-29, 2017 (9am-5pm)

2391 County Road 178, Gainesville, TX 76240

www.lavenderridgefarms.com 940-665-6938

Please accept our invitation for you to be a part of our 9th Annual Lavender Festival! The festival will be held Memorial Day Weekend, May 27-29, 2017 from 9-5 each day. Vendor setup is Friday, May 26 (all day), or Saturday morning (7am-8:45am). The attendance to this festival continues to grow each year. Last year we had a record attendance and anticipate the same this coming year.

We are inviting vendors of all types again this year to bring their goods and set up under the beautiful shade trees that surround the lavender field creating a unique shopping experience for our guests. What more could you ask for? Shopping on one side of you and a lavender field on the other! It's the perfect set up. Our lavender attracts customers for you and you attract customers with your unique goods.

All booth rental fees are used for advertising. This year's rental fee is \$75.00 per 10x10 space. This is a slight increase from the previous 5 years but as you know, advertising costs continue to climb as well. We have several double or triple booths available next to each other if you are interested in more than one booth. We are selective when approving vendors to ensure we do not over-saturate the show with specific items, so it is a first come, first in application process.

In addition to fresh lavender cutting (we replanted the field two years ago so we should again have a great bloom this coming year), lavender café and gift shop, will have wine tastings, music, great food and great vendors to attract customers to the farm. This is a FREE event! No parking or admission fees.

We place flyers around the Cooke, Collin, Denton, Tarrant and Dallas County areas, advertise in several local and Dallas/Ft. Worth newspapers, as well as distribute to our 7,000+ customer email and Facebook distribution. If you would like to distribute flyers to your customers or promote the event, we will be happy to send them to you. Anything you do to promote this event will increase attendance. Also, please share the event with all of your followers on social media.

As an added bonus for our vendors, we provide free lavender lemonade through out the event. Please accept our invitation to be a vendor at our Lavender Festival. It will be a great time for all. Please do not hesitate to email or call us with any questions.

Thank you,

Lavender Ridge Farms, Inc.

Jerry Ware & Jane Dane