



**Lavender Ridge Farms, Inc.**  
**Fall Festival & Chili Cookoff**  
October 7 - 8, 2017 9am-5pm  
2391 County Road 178 Gainesville, TX 76240

Lavender Ridge Farms, Inc. invites you to join us in celebrating Fall! What a wonderful time to be outdoors. After the long hot days of summer, we are sure to have a wonderful turn out of folks that are anxious to be out of the city limits and be in the cool crisp country air.

The event is scheduled for two days; October 7-8, 2017 from 9-5 each day. This is our fifth Fall Festival in conjunction with the chili cookoff. The attendance has grown each year. This is a FREE event! No parking or admission fees.

We are extremely excited to host our fifth annual chili cook-off in coordination with the Fall Festival. The cook-off is a CASI (Chili Appreciation Society International) regulated event. All proceeds from the cook-off will be donated to the Callisburg Volunteer Fire Department. The cook-off is on Saturday, October 7.

We are inviting vendors of all types to bring their goods and set-up under the beautiful shade trees that surround the lavender field creating a unique shopping experience for our guests. We will have flyers and banners around the Gainesville area, advertise in several local and Dallas/Ft. Worth newspapers as well as our email newsletter and Facebook followers. We will gladly provide you flyers/brochures if you would like to distribute to your customers or local communities.

Our café serves food both days. You can pre-order lunch in our café for faster pick-up as well as enjoy complimentary lavender lemonade throughout the event. Please accept our invitation to be a vendor at our Fall Festival and Chili Cook-off. It will be a great time for all. Please don't hesitate to email or call us with any questions.

Thank you,

Jerry Ware & Jane Dane, Owners

Lavender Ridge Farms, Inc.

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